

Dual Master in International Luxury & Fashion Management

DUAL DEGREE

istitutomarangoni
enhancing talent since 1935



Graduate program,
State-approved,
Degree level

■ Paris School of Business: key figures

1974

Foundation of Paris School
of Business

**A multi accredited
school**

EFMD, AACSB, AMBA

A large portfolio: International
Bachelor in Management, Master
in Management (5-year degree
program), Master of Science,
MBA, DBA

4500

students

22 000+

alumni

134

nationalities

157

partner universities

1

campus in the heart
of Paris 5th arrondissement

“Paris School of Business is a Grande École of Management, accredited by the main international quality agencies (AACSB, EFMD and AMBA) and recognized by the French Ministry of Higher Education and Research for its Bachelor's and Master's programs.

Beyond these accreditations, which guarantee the quality of its programs, Paris School of Business is unique in at least two respects.

Its international character:

→ through its permanent faculty:

40% of its core faculty is international;

→ by its students: 34% of our 4,000 students

are also international and 134 nationalities live together on our Paris campus;

→ through its international network: more than 150 business school partners on 5 continents enable our students to spend semesters or double degree courses at the best institutions in the world.

This international dimension offers a diversified education of management experience and guarantees the acquisition of intercultural agility skills that are highly sought after by recruiters.

This international uniqueness is combined with another specific feature: since its creation, Paris School of Business has integrated hybrid courses into all its programs, focusing on themes such as 'arts & culture', 'cybersecurity & management', 'technology & management', 'data management' or 'hospitality management'.

This cross-disciplinary approach gives our students the global and multi-faceted skills that companies are looking for.

Choosing Paris School of Business means joining a high-quality school of management, recognized as the reference for international hybridization platforms in Paris.”

— Olivier Aptel, PhD,
Managing Director
& Dean of Paris School
of Business



■ Marangoni Group: key figures

1935

Foundation

+6.000

Students in all Istituto

45.000

Alumni

+100

Nationalities

10

Campus

■ Marangoni Dubai: key figures

2022

Foundation

+200

Students

+50

Nationalities

QS ranking 2025

Best University in the UAE
for Art & Design

*graduated from Dubai campus

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Founded in Milan in 1935 by the tailor Giulio Marangoni, Istituto Marangoni is now a globally recognized institution that leads Higher Education in the creative and managerial disciplines within the luxury industry. The institute offers programs in fashion, design, management, communication, beauty, hospitality, and art.

For 90 years, Istituto Marangoni has been delivering cutting-edge, innovative learning experiences aimed at nurturing talent and fostering a sustainable mindset to support the development of the creative and luxury industries worldwide. With campuses in Milan, Florence, London, Paris, Dubai, Riyadh, Mumbai, Shanghai, and licensed schools in Shenzhen and Miami, Istituto Marangoni offers a range of undergraduate and postgraduate programs taught by highly qualified faculty and industry professionals. These programs combine academic excellence with real-world experience, industry projects, and networking opportunities with top brands, ensuring that students are well-prepared for successful careers.

Established in 2022, Istituto Marangoni Dubai is a university accredited by the Commission for the Academic Accreditation under the UAE Ministry of Higher Education and Scientific Research, and offers cutting-edge teaching methods, bridging European knowledge and Middle Eastern culture and combining creative know-how with management expertise, giving students full immersion into the world of luxury and fashion.

■ The Dual Master in International Luxury & Fashion Management

It offers an unparalleled educational journey across two global luxury capitals—Paris and Dubai. Combining the business acumen of Paris School of Business with the fashion and luxury expertise of Istituto Marangoni Dubai, this program equips students with the strategic and creative skills to thrive in the industry. With two prestigious institutions renowned for excellence in business and fashion education, graduates gain a competitive edge in the dynamic world of luxury brand management.

Main features

- Single Intake: September
- Duration: 24 months
- 120 ECTS
- Study mode: Full-time
- Teaching language: English

Why choose this program?

- Two world-class Institutions: study in two global luxury capitals (Paris & Dubai).
- Dual credential advantage: earn two degrees in one program from two prestigious institutions:
 - a Master of Science (MSc) Luxury & Fashion Management from Paris School of Business
 - a Master of Arts (MA) Fashion & Luxury Brand Management from Istituto Marangoni Dubai, accredited by CAA (Commission for Academic Accreditation) under UAE Ministry of Higher Education and Scientific Research.
- Industry-focused curriculum: designed for careers in luxury, fashion and brand management.
- Global networking opportunities: benefit from an international network and exposure to international industry leaders.
- Hands-on learning: real-world case studies, projects and industry collaborations.

■ Be ready to enter the Work Market!

Career opportunities

- Luxury Brand Manager
- Fashion Business Consultant
- Retail & Merchandising Strategist
- Specialist in Marketing & Communication for Luxury Brands
- Entrepreneur in Luxury & Fashion



1st year

Paris School of Business (France)

Core Modules

- | | |
|------------------------------------|-------------------------------------|
| → Business Game | → International Finance |
| → Capstone Methodology | → International Law and Business |
| → Career Management | → International Marketing |
| → French Language Module | → Research Methodology Qualitative |
| → Global Leadership and Management | → Research Methodology Quantitative |
| → Innovation Challenge | |
| → International Business Strategy | |
| → International Economics | |

- 4-month Internship

Specialization Courses*

- | | |
|--|--|
| → Advertising & Integrated Communication in Luxury | → New paradigms in Luxury Houses distribution strategies |
| → Business Intelligence & Strategic Marketing in the Luxury Industry | → Professional project in partnership for a luxury brand |
| → Business Tour | → Rethinking Sourcing and Purchasing strategy in Luxury |
| → Clienteling, CRM and Selling techniques in Luxury | → Tech 4 Business-Specialized |
| → Key challenges facing luxury sectors | → The role of Legacy and Heritage in Modern Luxury |
| → Luxury Visual Merchandising | |

*Specialisation modules are non-exhaustive and may be subject to minor changes.



2nd year

Istituto Marangoni Dubai (UAE)

Semester 1 subjects

- Communication Design
- Fashion Project Communication
- Corporate Organization

Semester 2 subjects

- Sociology, Anthropology and Psychology of Fashion
- Communication Theory
- Design, Rendering and Communication
- Organization Skills and Enterprise
- Performance Management

Semester 3

- Internship in UAE (250 hours)
- Thesis Dissertation

■ A dual expertise in International Luxury & Fashion Management

Key skills

- Luxury Brand Strategy & Market Positioning
- Digital Marketing & Social Media for Fashion & Luxury
- Consumer Behavior & Trend Forecasting
- Retail & Supply Chain Management in Luxury
- Financial & Pricing Strategies for Luxury Brands
- Sustainable & Ethical Luxury Business Models
- Cross-Cultural Leadership & Negotiation
- Luxury Brand Communication & Storytelling
- Product Development & Innovation in Fashion
- Networking & Industry Collaboration





Application process

→ 3-year Bachelor degree holder or 4-year Bachelor degree holder with no or less than 2 years of professional experience.

You will be required to submit the following items*:

- Application form
- Photograph
- CV
- Motivation letter
- Copy of High School diploma
- Copy of transcripts from the last 3 years and copy of Bachelor degree (and Master degree if applicable)
- Copy of passport or identity card
- TOEFL 80 / IELTS 6 / TOEIC stating a B2 level in English if the candidate did not study in English for the last 2 academic years.
- 2 recommendation letters
- €100 application fee

Rolling Admission Procedure:

- 01** Candidates send their complete application for evaluation
- 02** If eligible, an online interview is organized
- 03** Admission results are released within 7 to 10 business days after the interview

Scholarships upon admission

Once admitted, students can send their request for scholarships to the School. Based on merit and financial needs, they can be granted up to €2000 scholarship.

*A Letter of Equivalency from the Ministry of Higher Education & Scientific Research in the UAE (students will be allowed to join the classes on conditional basis during the 1st semester at Istituto Marangoni Dubai to ensure they will apply for Letter of Equivalency and submit it before the end of first semester at Istituto Marangoni Dubai).

**To be eligible to join the 2d Year of the Dual Degree at Istituto Marangoni Dubai, the student needs to have obtained a Cumulative GPA of minimum 2 during the 1st Year at Paris School of Business.



Your contact

Anne-Laure Galliano
Recruitment
& Admission Office

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(WhatsApp available)

Fees

Total: €39,500

Payment process:

- deposit (enrolment fee): €10,000
- before course starts (Sep 2025): €18,600
- before semester 2 starts (Jan 2026): €10,900



Conférence
des Grandes Écoles

Accreditations
EFMD, AACSB, AMBA



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Graduate program,
State-approved,
Degree level

Paris School of Business
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www.psb.edu.paris/en

State-recognized, private
institution of technical higher
education. PSB PGE school,
Member of the 'ESGCV.

