



Siam University

International Program

Course Outline

Faculty: International Program

Department: International Business

Course Number: IBM 403 **Course Name:** Management of International Bus. **Credits:** 3

Instructor: Prof. Fred J. Miller

Full-time Part-time

Semester: 1 **Year:** 2011 **Pre:** None

Course Description:

Management and international business operations considering the objectives and strategic operations limits and opportunities of foreign investment development. Development and adjustment of policy in management of international corporation to coincide with international business environment.

General Purpose:

Teach Thai students there is a wide outside of Thailand where international standards are practiced.

Main Textbook(s) :

1. Contemporary Mgt: Creating Value In Organization

Reference(s) :

1. Internet
2. Bangkok Post
3. Nation

Learning Plan

(for students)

Week	Learning Topic	Assignment
1	Manager	Lecture -report
2	Management environment	-
3	Ethics, Social Respon	-
4	Divers Employees	-
5	Mgt. In Global Environment	-
6	Decision Making Planning & Strategy	-
7	Leadership	-
8	Motivation	-
9	Mid-term examination	
10	Groups & Terms	-
11	Communication	-
12	Organizational Structure, Control- Change	-
13	Human Resource Management	-
14	Mgt. Conflict, Politics & Negotiation	-
15	Info. Technology	-
16	Innovation, Development Entrepreneurship	-
17	Final exam	

Learning Assessment

Participation30.....pts.
Case study-..... pts.
Final70..... pts.
Total100..... pts.

Examination Method

Theory Exercises Others

Complete by (..Prof. Fred J. Miller..)/...../.....	Department Head (.Rengson Mualchontham.)/...../.....	Dean (.Rengson Mualchontham.)/...../.....
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Teaching Plan
(for Instructor)

Week	Topic of Instruction	Activity/Medium	Learning/Teaching Assessment
1	Manager	-	Lecture – reports
2	Management environment		“
3	Ethics, Social Respon		“
4	Divers Employees		“
5	Mgt. In Global Environment		“
6	Decision Making Planning & Strategy		“
7	Leadership		“
8	Motivation		
9	Mid-term examination		Lecture – reports
10	Groups & Terms		“
11	Communication		“
12	Organizational Structure, Control- Change		“
13	Human Resource Management		“
14	Mgt. Conflict, Politics & Negotiation		“
15	Info. Technology		“
16	Innovation, Development Entrepreneurship		
	Final exam		